**LEAD GENERATION EXECUTIVE**

**POSITIONS AVAILABLE – 2**

**Salary – as per industry standard**

**Lead generation Executive Responsibilities:**

* The candidate has to generate data from multiple intelligence sources consisting of primary research, secondary information, web sources, and market research
* Calling clients across the globe specifically generating BANT leads.
* Minimum experience of 1 year in generation of BANT leads
* Experience in domestic & international markets
* Experience in outbound calling

**Lead generation Executive Requirements:**

* Bachelor’s degree in any stream.
* Experience in sales, marketing or related field.
* Strong communication skills and IT fluency.
* Ability to manage complex projects and multi-task.
* Excellent organizational skills.
* Ability to flourish with minimal guidance, be proactive, and handle uncertainty.
* Proficient in Word, Excel, Outlook, and PowerPoint.